

Barrett Sonntag

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barrettsonntag.com

SUMMARY

Entrepreneurial, energetic internet software developer with a record of demonstrable success in startups and public companies

- Proven track record of building leading-edge products
- Strong engineering design and development skills
- An independent thinker, often approaching problems in new ways
- Proven leader – able to lead and be a productive member of a team
- Strong business development skills
- Relentless focus on customer requirements – comfortable with customer engagements at all levels
- Able to present ideas and justification to senior management

QUALIFICATIONS

- Flash development knowledge including ActionScript (AS1, AS2 and AS3), Flex MXML and the timeline
- Data services integration with Flash using XML, JSON, SOAP, etc
- Apple iPhone and iPad native application and game development
- Mobile web development of interactive JavaScript and applications
- Development experience customizing and installing Drupal, Wordpress and ExpressionEngine
- Problem solving, debugging and quality testing are more than necessities, they're fun
- Acting as a team leader to manage tasks and priorities to achieve goals and deadlines
- Optimization of code and graphics to work on all target client machines
- Solid understanding of good UX (user experience design) and interaction design
- Basic graphic design and motion design skills
- Good understanding of video and audio codecs for the web
- HTML (XHTML), CSS and JavaScript knowledge supporting browsers back to the 2001 release of IE6
- Basic understanding and implementation of relational databases such as MySQL and MSSQL
- Firsthand experience creating dynamic web sites using C# and PHP
- Good understanding of web development using Perl and Java
- Experience modifying and maintaining ecommerce sites including creating credit card authorizations
- Basic knowledge of web server management on Linux and Windows using Apache and IIS
- Experience coding with procedural and object oriented programming paradigms
- Portfolio of specific projects and development descriptions can be found online at barrettsonntag.com

EMPLOYMENT HISTORY

Interactive Media Developer, The Knot, Austin, TX — 2007 - Present

- Lead Flash developer and advisory contact for all projects dealing with or containing Flash
- Using XHTML, CSS and JavaScript to create and maintain several projects
- Regularly consulted on new and existing projects to forecast or troubleshoot implementation issues

Web Developer and Graphic Artist, GWCA, Austin, TX — 2005 - 2006

- Develop, design, and maintain intranet and Internet PHP/MySQL based websites using Drupal for event management tools, accounting and ecommerce store.
- Design print material and advertisements for national publications.
- Manage pay-per-click advertising campaigns and conversion metrics tracking

EMPLOYMENT HISTORY (cont.)

Flash Developer, EnterMediaNow, Austin, TX— 2004 - 2005

- Developed client-specific marketing materials.
- Responsible for translating customer's designs into Flash content for viewing on the Internet, as well as CD deliverables.
- Developed email advertising materials.

XML/Web Developer, Conformative Systems, Austin, TX — 2004 - 2005

- Developed a GUI interface to administer a hardware application using XML/XSL transformations and JavaScript.
- Developed Flash demos for presentation of the aforementioned hardware.

Flash Developer, Realvue Simulation Technologies, Austin, TX — 2002 - 2003

- Lead Flash Developer for our Xerox project showcasing the Digital Color Book process and iGen3 printer.
- Designed front-end interfaces for the simulation launchers and deployment for Dell, HP, Textron and Applied Materials.
- Converted photography into vector graphics for use in training simulation.
- Compiled the graphics for Windows and Solaris simulations from video and hand drawn interfaces.